

2007

International Restaurant & Hotel Awards™

call for submissions

In the tradition of the Golden Globes and the Academy Awards, the International Restaurant & Hotel Awards is the world's most prestigious awards recognizing the best value, moderate, and luxury travel establishments that go above and beyond industry standards. Submit your hotel or restaurant for consideration for the coveted IRHA statue presented at the International Restaurant & Hotel Awards gala ceremony at The Beverly Hilton, home to the Golden Globes in Beverly Hills, California, June 13th, 2008.

Submissions are separated by value, moderate, & luxury rates, making IRHA the most fair hotel and restaurant awards in the world, open to all businesses, large or small. All participating hotels and restaurants are considered for citywide, regional, countrywide and worldwide recognition.

First, second and third place recipients receive certificates of achievement and maximum exposure for a year on www.IRHAwards.com, and to the most influential decision makers of the Hospitality Industry, as well as travel and dining enthusiasts around the globe. IRHA recipients are exposed through the gala, review process, IRHA website, IRHA's enhanced advertising and marketing campaign, media & association sponsors, the IRHA Annual Book and Best of Show. IRHA Grand Award restaurants & hotels, and all first place subcategory recipients will receive two tickets to the International Restaurant and Hotel Awards gala.

All first, second and third place hotels and restaurants will be published in the International Restaurant & Hotel Awards Annual Book distributed internationally. The top thirty restaurants and hotels in each subcategory will also be included in the IRHA Directory published in the IRHA Book and on www.IRHAwards.com. All Best of City, Region and Country recipients will also be listed in the online IRHA Directory. 30-40 top recipients will be selected by two industry stars to be exhibited on the Best of Show web page & linked to high traffic sites on each continent.

WHO IS ELIGIBLE?

IRHA is open to any hotel or restaurant business owner, general manager, marketing manager or other qualified staff in a company, from any country. *Design firms or hospitality consultants wishing to participate must mail or fax a signed statement on letterhead from your client, giving permission to submit on behalf of their restaurant or hotel. (Fax: +1 310-652-7114)

CATEGORIES

Submissions are divided into the main categories of value, moderate & luxury rates. Hotel rates are based on the average price for one night stay in a standard size room. Restaurant rates are based on the average price of dinner, drinks and gratuity for one person. New restaurants and hotels qualify for the Best New Restaurants & Hotels of the Year Awards if they opened for business between January 1st 2007 and December 31st, 2007.

Hotels (Standard room)

Value Hotels \$149 or less
Moderate Hotels \$150-\$324
Luxury Hotels \$325 or more

Restaurants (Dinner, drinks & gratuity for one)

Value Restaurants \$29 or less
Moderate Restaurants \$30-\$69
Luxury Restaurants \$70 or more

SUBMISSION GUIDELINES

SUBMITTING IMAGES AND MARKETING MATERIAL IS OPTIONAL. IRHA WELCOMES HOTELS AND RESTAURANTS TO SUBMIT DETAILED STATEMENTS AND WEBSITE ADDRESSES ONLY.

*Submit up to five images per subcategory (optional)

*Submit up to two pages of marketing material per subcategory (optional) (Only Best Wine List restaurants may exceed the two page limit)(optional)

*Submit one detailed statement informing IRHA why your hotel or restaurant should be considered for each subcategory (500 words or less per subcategory)

SUBMISSION GUIDELINES FOR MULTIPLE SUBCATEGORIES

If submitting your establishment into multiple subcategories, you may submit five images (optional), two pages of marketing material (optional), website references and detailed statement of 500 words or less, for EACH subcategory you are submitting under. Please direct IRHA to specific areas of your company website judges should review.

(BY MAIL): Please send one Subcategory Form per subcategory submitted under. If you are submitting into multiple subcategories, please provide the appropriate number of copies of images, marketing material and detailed statements (or submit different images, material, detailed statements for each subcategory) and ATTACH a separate SUBCATEGORY FORM to each package of material. Please package your material for each subcategory and label with the corresponding SUBCATEGORY FORM. (Online: Follow Instructions once logged in at www.IRHAwards.com)

IMAGES, MARKETING MATERIAL & DETAILED STATEMENTS

All material can be sent on CD or DVD, or send printed images/material. Please label the file names appropriately. Image submissions and CD or DVD submissions through the mail must be no larger than 800 pixels on the longest side and saved as jpegs (.jpeg) and not exceed 2MB for each file. Detailed Statements may be sent in PDF or Microsoft Word format on CD/DVD, or as a printed document, and may not exceed 500 words or less per subcategory (example: two subcategories= 1000 words or less). Two pages of marketing material may be sent in PDF or Microsoft Word format on a CD or DVD, or as a printed document. *Best Wine List restaurants may send current wine lists and exceed the two page limit.

SUBMISSION FORMS

Mailed in submissions must be accompanied by one IRHA SUBMISSION FORM per company, with the Processing Fee page completed. For each subcategory your company is submitting under, you will need to fill out a SUBCATEGORY FORM found in the IRHA SUBMISSION FORM PDF. If submitting into multiple subcategories, you must provide copies of the submission material with a separate SUBCATEGORY FORM packaged with each set of appropriate materials for each subcategory. No submission will be processed unless the processing fee is attached or has been pre-paid. Hotels or restaurants submitted without the proper forms and payment will be disqualified. Material must be postmarked by the deadline posted online. IRHA retains the right to refuse any submission for any reason.

SUBMISSION FEES

All submissions must include the appropriate processing fee payable to the International Restaurant & Hotel Awards (IRHA) (Checks must be in U.S. currency. Please see the PAYMENT SUMMARY FORM).

Awards

Hotels

Best Design • Endless Amenities • Breath-taking Views • Green Award (Eco Building) • Best Suite • Family Friendly • Best Spa • Best Lobby • Best Water Feature (Pool, Beach or Jacuzzi) • Best New Hotel of the Year

Restaurants

Best Design • Best Brunch • Breath-taking Views • Best Regional Cuisine* • Best Specialty Item • Best Ethnic Cuisine* • Most Organic/Sustainable • Best Dessert • Best Wine List • Best New Restaurant of the Year

All participating hotels and restaurants are considered for **citywide, regional, countrywide and worldwide** recognition: e.g. Best of San Francisco, Best of Umbria, Best of Southeastern USA, Best of New York, Best of Australia. *The categories of Best Regional Cuisine & Best Ethnic Cuisine will be awarded in multiple regions & countries at the jury panel's discretion.

International Restaurants & Hotels of the Year

All subcategory first place recipients will be considered for IRHA Grand Awards. The International Restaurants & Hotels of the Year receive two tickets to the gala in May 2008 in Beverly Hills, IRHA statues, maximum exposure & the coveted titles of:

International Value Restaurant of the Year
International Moderate Restaurant of the Year
International Luxury Restaurant of the Year
International Value Hotel of the Year
International Moderate Hotel of the Year
International Luxury Hotel of the Year

Best New Restaurants & Hotels of the Year

First place recipients receive two tickets to the gala ceremony in June 2008 in Beverly Hills, CA., IRHA statues, maximum exposure for a year & will be considered for the coveted titles of:

Best New Value Restaurant of the Year
Best New Moderate Restaurant of the Year
Best New Luxury Restaurant of the Year
Best New Value Hotel of the Year
Best New Moderate Hotel of the Year
Best New Luxury Hotel of the Year

Subcategory recipients will also receive exposure during the gala through the opening ceremony video and transition segments. The Advisory Board will select five outstanding subcategory winners to be recognized in addition to the Grand Awards.

Best of Show

Each year, two established industry stars will select 30-40 restaurants and hotels from the pools of first, second and third place recipients in all subcategories to be exhibited on the Best of Show page and linked to heavy usage websites in the hospitality industry for maximum exposure. All Best of City, Region and Country recipients will be listed in the online IRHA Directory.

The IRHA Book

In addition, the first, second, and third place subcategory award recipients and IRHA Grand Award restaurants & hotels will be published in a high-quality, full color, hardcover annual International Restaurant and Hotel Awards Book distributed through-out the International Hospitality Community. The top thirty submissions in each subcategory will be listed in the IRHA directory online and published in the IRHA Book.

Honorable Mention

Judges will award certificates of honorable mention and recipients in separate regions and countries as they see fit.

2007 International Restaurant & Hotel Awards payment summary form

Please send one Subcategory Form per subcategory submitted under. If you are submitting into multiple subcategories, please provide the appropriate number of copies of images, marketing material and detailed statements (or submit different images, material, detailed statements for each subcategory) and ATTACH a separate SUBCATEGORY FORM to each package of material. Please package your material for each subcategory and label with the corresponding SUBCATEGORY FORM.

1 Today's Date: _____ Phone Number: _____

Company: _____ Resturant/Hotel Name: _____

(Ms./Mrs./Mr.)First Name: _____ Last Name: _____

Job Title: _____

Address: _____

City: _____ State/Region: _____

Country: _____ Zip Code/Postcode: _____

Email: _____ Website: http://_____

2 **RESTAURANT** **HOTEL**

\$75 for first submission \$75 for first submission

\$50 each additional subcategory \$50 each additional subcategory

Single Submission:	X	\$75	=\$
Number of Additional subcategories:	X	\$50	=\$
Annual Awards Book \$35 + shipping:	X	\$35 plus \$9 shipping (US ONLY) or \$20 (international shipping)	=\$
Total = \$			

ALL FEES ARE IN U.S. DOLLARS AND NON-REFUNDABLE

3 Visa Master Card American Express Paypal WorldPay Check (U.S. Only) International Money Order

Name on the Card: _____ Expiration Date: _____ CVC Code: _____

Card Number: _____ 3 or 4 digit code on back of card

How did you hear about us? Magazine Ads E-Newsletter Postcard Internet Email Other: _____

Comments and Suggestions: _____

- USE OF IMAGES AND VIDEO: Copyright and all other rights remain that of the business. Any image, marketing material, detailed statement or video used by IRHA shall carry the business's credit line. Use may include publication in any IRHA media sponsor publication. All entrants understand that any image or website material (marketing material, video etc.) submitted to the awards may be used by IRHA for marketing and promotional purposes including any media such as print and digital media directly related to IRHA.
- I hereby certify that I have read and understood the IRHA privacy policy and rules.
- I hereby certify that I possess all the necessary release forms for images to be submitted into the IRHA.

Signature: _____ Date: _____

