

2009

International Restaurant & Hotel Awards™

call for submissions

In the tradition of the Golden Globes and the Academy Awards, The IRHAS & the International Restaurant & Hotel Awards are the world's most prestigious awards recognizing the best value, moderate and luxury travel establishments in the industry. IRHA celebrates legends of the travel & dining industry and those in the creative community that assist traveler's and "foodies" in planning unforgettable experiences.

The 2008 IRHAS gala ceremony was hosted by Mark DeCarlo from Taste of America on the Travel Channel USA at the home of the Golden Globes on November 16th, 2008. Honorees, winners, nominees, star chefs, celebrity presenters, restaurateurs, hoteliers and judges from countries around the world gathered with the elite of the travel & dining industry to pay tribute to the year's most outstanding hotels and restaurants. Submit your restaurant or hotel for the 2009 awards season

(Please Note: The 2009 IRHAS awards presentation date and location have yet to be determined. Establishments that submit in 2009 will be judged and recipients will receive certificates of achievement and exposure online. Grand Award Recipients will receive statues and the coveted titles of International Restaurant & Hotel of the Year. IRHA will hold an awards presentation to announce the recipients of the 2009 awards season. At this time a gala will not be held [*subject to change]. The awards presentation date and location will be announced online. Video footage from the 2009 awards presentation will be available online).

With an enhanced marketing, advertising, and promotional campaign, IRHA is projected to millions of potential new consumers around the world. IRHA goes beyond other hotel and restaurant awards by dividing all submissions into three main categories determined by rates.

By submitting to the International Restaurant & Hotel Awards you have a singular invitation to reach the most valuable of audiences: The opinion leaders and key decisionmakers that make up the core demographic of the largest industry in the world. The IRHA audience is the managing class of hotels and restaurants and is constantly growing. The marketing directors, designers, architects, hospitality public relations representatives and consultants that initiate trends and influence purchasing; travel and dining enthusiasts that come from all age groups and backgrounds. By association, your brand will become part of the world's most exciting and anticipated premier event in the Hospitality, Dining & Travel Industries. Submit your hotel or restaurant for consideration for the coveted IRHA statue.

First, second and third place recipients will receive certificates of achievement and maximum exposure for a year on www.IRHAS.com, to the most influential decision-makers of the Hospitality Industry, and to travel and dining enthusiasts around the globe. IRHA recipients are exposed through the review process, the IRHA website, IRHA's enhanced advertising and marketing campaign and IRHA media & association sponsors.

WHO IS ELIGIBLE?

IRHA is open to any hotel or restaurant business owner, general manager, marketing manager, designer, design firm, architect, architecture firm or other qualified staff in a company representing a hotel or restaurant, from any country.

SUBMISSION GUIDELINES

SUBMITTING A DETAILED STATEMENT, IMAGES AND MARKETING MATERIAL IS OPTIONAL. IRHA WELCOMES HOTELS AND RESTAURANTS TO SUBMIT DETAILED STATEMENTS AND WEBSITES IF SUFFICIENT MATERIAL IS AVAILABLE ONLINE (EXAMPLE: MENUS, IMAGES, PRESS RELEASES, LINKS TO REVIEWS)

*Submit website (Please reference specific areas of your website in your detailed statement e.g. menus, wine list, photo gallery)

*Submit up to five images per category (optional)

*Submit up to two pieces of marketing material per category (optional)

*Submit one detailed statement informing IRHA why your hotel or restaurant should be considered for each category (500 words or less per category)

SUBMISSION GUIDELINES FOR MULTIPLE CATEGORIES

If submitting your establishment into multiple categories, you may submit five images (optional), two pages of marketing material (optional), website references and detailed statement of 500 words or less, for EACH category you are submitting under.

(BY MAIL): Please send one Category Form per category submitted under. If you are submitting into multiple categories, please provide the appropriate number of copies of images, marketing material and detailed statements (or submit different images, material, detailed statements for each category) and ATTACH a separate CATEGORY FORM to each package of material. Please package your material for each category and label with the corresponding CATEGORY FORM. (ONLINE: Follow Instructions once logged in at www.IRHAS.com)

IMAGES, MARKETING MATERIAL & DETAILED STATEMENTS

All material can be sent on CD or DVD, or send printed images/material. Please label the file names appropriately. Image submissions and CD or DVD submissions through the mail must be no larger than 800 pixels on the longest side and saved as jpegs (.jpeg) and not exceed 2MB for each file. Detailed Statements may be sent in PDF or Microsoft Word format on CD/DVD, or as a printed document, and may not exceed 500 words or less per category (example: two categories= 1000 words or less). Two pages of marketing material may be sent in PDF or Microsoft Word format on a CD or DVD, or as a printed document.

SUBMISSION FORMS

Mailed in submissions must be accompanied by one IRHA SUBMISSION FORM per company, with the Processing Fee page completed. For each category your company is submitting under, you will need to fill out a CATEGORY FORM found in the IRHA SUBMISSION FORM PDF. If submitting into multiple categories, you must provide copies of the submission material with a separate CATEGORY FORM packaged with each set of appropriate materials for each category. No submission will be processed unless the processing fee is attached or has been pre-paid. Hotels or restaurants submitted without the proper forms and payment will be disqualified. Material must be postmarked by the deadline posted online. IRHA retains the right to refuse any submission for any reason.

SUBMISSION FEES

All submissions must include the appropriate processing fee payable to International Hospitality Awards, Inc. (IRHA) (Checks must be in U.S. currency. Please see the PAYMENT SUMMARY FORM).

AWARDS

Hotels

Best Design • Breathtaking Views • Green Award (Eco Building) • Best Suite • Best Hotel Restaurant • Family Friendly • Best Bed & Breakfast • Best Spa • Best Lobby • Best Hotel Bar • Best Water Feature (Pool, Beach or Jacuzzi) • Best New Hotel of the Year • International Hotel of the Year

Restaurants

Best Design • Best Views • Best Café • Best Hotel Restaurant • Most Organic/Sustainable • Best Restaurant Bar • Best New Restaurant of the Year • International Restaurant of the Year

International Restaurants & Hotels of the Year

Grand Award nominees for the coveted titles of International Restaurant of the Year and International Hotel of the Year reviewed by the IRHA Jury and receive additional exposure online. Recipients will receive certificates of achievement, IRHA statues, maximum exposure for one year & the coveted titles of:

International Value Restaurant of the Year
International Moderate Restaurant of the Year
International Luxury Restaurant of the Year
International Value Hotel of the Year
International Moderate Hotel of the Year
International Luxury Hotel of the Year

VALUE · MODERATE · LUXURY

Submissions are divided into the main rate brackets of value, moderate & luxury rates. Hotel rates are based on the average price for one night stay in a standard size room. Restaurant rates are based on the average price of dinner, drinks and gratuity for one person. New restaurants and hotels qualify for the Best New Restaurant & Hotel of the Year awards if the establishment opened for business after January 1st, 2007.

Hotels (Standard room)

Value Hotels \$189 or less
Moderate Hotels \$190-\$374
Luxury Hotels \$375 or more

Restaurants (Dinner, drinks & gratuity for one)

Restaurants \$34 or less
Moderate Restaurants \$35-\$69
Luxury Restaurants \$70 or more

Please visit www.IRHAS.com and click "Restaurants" or "Hotels" for details on each subcategory.

JUDGING PROCESS

Please visit www.IRHAS.com/Main/awards.php to view details on submitting, rules and the judging process

2009 International Restaurant & Hotel Awards payment summary form

Please send one Category Form per category submitted under. If you are submitting into multiple categories, please provide the appropriate number of copies of detailed statements with website references (optional images and/or marketing material) (or submit different material for EACH category) and ATTACH a separate CATEGORY FORM to each package of material. Please package your material for each category and label with the corresponding CATEGORY FORM.

1 Today's Date: _____ Phone Number: _____

Company Registering: _____ Restaurant/ Hotel/ Designer/ Firm Name: _____

(Ms. /Mrs. /Mr.) Registrant First Name: _____ Last Name: _____

Registrant Job Title: _____ Submission ID: (if submitting material online) _____

Registrant Address: _____ Invitation Code: (if you were invited) _____

Registrant City: _____ Registrant State/Region: _____

Registrant Country: _____ Registrant Zip Code/ Postcode: _____

Registrant Email: _____ Registrant Website: http:// _____

RESTAURANT

\$150 for first submission
\$100 each additional category
(If the same images & material are submitted for all categories)
\$150 each additional category
(If DIFFERENT images & material for are submitted for all categories)

HOTEL

\$150 for first submission
\$100 each additional category
(If the same images & material are submitted for all categories)
\$150 each additional category
(If DIFFERENT images & material for are submitted for all categories)

2

Single Submissions (Unique images/material per category):	x \$150	= \$
Number of Additional Categories (Same images/material per category):	x \$100	= \$
(Deduct early bird rate or apply late fee to total)		-
Total = \$		
Grand Total = \$		

ALL FEES ARE IN U.S. DOLLARS AND NON-REFUNDABLE

3

Visa Master Card Discover Card Paypal WoldPay Check (U.S. Only) International Money Order

Name on the Card: _____

Card Number: _____

Paypal Account Name: _____

How did you hear about us? Magazine Ads E-Newsletter Postcard Paypal Internet Email Phone Other

Comments and Suggestions: _____

USE OF IMAGES AND VIDEO: Copyright and all other rights remain that of the business. Any image, marketing material, detailed statement or video used by IRHA shall carry the business's credit line. Use may include publication in any IRHA media sponsor publication. All entrants understand that any image or website material (marketing material, video etc.) submitted to the awards may be used by IRHA for marketing and promotional purposes including any media such as print and digital media directly related to IRHA.

I hereby certify that I have read and understood the IRHA privacy policy and rules.
 I hereby certify that I possess all the necessary release forms for images to be submitted into the IRHA,

2009 International Restaurant & Hotel Awards category form

Submission ID NUMBER

PLEASE TAPE A COPY OF THIS FORM TO THE BACK OF EACH SEPARATE PACKAGE OF CATEGORY MATERIAL
RESTAURANT/HOTEL INFORMATION

Restaurant Hotel

Company Name: _____

Hotel/Restaurant Name: _____ Website: _____

Hotel/Restaurant Address: _____

Hotel/Restaurant City: _____ State/Province: _____

Hotel/Restaurant Country: _____ Postal Code: _____

Hotel/Restaurant Phone: _____ Manager Email: _____

Hotel/Restaurant Manager Award Recipient's Name: _____

Hotel/Restaurant Public Relations/Marketing Contact: _____

Hotel/Restaurant Public Relations/Marketing Phone: _____

Hotel/Restaurant Public Relations/Marketing Email: _____

Designer/Architect/Firm Company Name: _____

Designer/Architect/Firm Website: _____

Designer/Architect/Firm Contact Names: _____

Designer/Architect/Firm Phone: _____ Email: _____

- HOTELS**
- VALUE (\$189 or less)**
- Best Design
 - Breathtaking Views
 - Green Award (Eco Bulding)
 - Best Suite
 - Family Friendly
 - Best Hotel Restaurant
 - Best Bed & Breakfast
 - Best Water Feature (Pool, Beach or Jacuzzi)
 - Best Lobby
 - Best Hotel Bar
 - Best New Hotel of the Year
 - International Hotel of the Year
- MODERATE (\$190-\$374)**
- Best Design
 - Breathtaking Views
 - Green Award (Eco Bulding)
 - Best Suite
 - Family Friendly
 - Best Hotel Restaurant
 - Best Bed & Breakfast
 - Best Water Feature (Pool, Beach or Jacuzzi)
 - Best Spa
 - Best Lobby
 - Best Hotel Bar
 - Best New Hotel of the Year
 - International Hotel of the Year
- LUXURY (\$375 or more)**
- Best Design
 - Breathtaking Views
 - Green Award (Eco Bulding)
 - Best Suite
 - Family Friendly
 - Best Hotel Restaurant
 - Best Bed & Breakfast
 - Best Water Feature (Pool, Beach or Jacuzzi)
 - Best Spa
 - Best Lobby
 - Best Hotel Bar
 - Best New Hotel of the Year
 - International Hotel of the Year

- RESTAURANTS**
- VALUE (\$34 or less)**
- Best Design
 - Best Views
 - Best Café
 - Best Hotel Restaurant
 - Most Organic/Sustainable
 - Best Restaurant Bar
 - Best New Restaurant of the Year
 - International Restaurant of the Year
- MODERATE (\$35-69 or more)**
- Best Design
 - Best Views
 - Best Café
 - Best Hotel Restaurant
 - Most Organic/Sustainable
 - Best Restaurant Bar
 - Best New Restaurant of the Year
 - International Restaurant of the Year
- LUXURY (\$70 or more)**
- Best Design
 - Best Views
 - Best Café
 - Best Hotel Restaurant
 - Most Organic/Sustainable
 - Best Restaurant Bar
 - Best New Restaurant of the Year
 - International Restaurant of the Year

If submitting the same material for all categories, check each category and mail with all material. If submitting separate material for multiple categories, check one category box and attach the Sub-category Form to the corresponding set of materials. Cut or copy another Category Form to select the next category and attached to the corresponding set of materials.

Detailed Statement: 500 words or less, reference website and categories submitting under. Please use another document or send on a CD/DVD -Microsoft Word or PDF format.

2009 International Restaurant & Hotel Awards category form

Submission ID NUMBER

PLEASE TAPE A COPY OF THIS FORM TO THE BACK OF EACH SEPARATE PACKAGE OF CATEGORY MATERIAL
RESTAURANT/HOTEL INFORMATION

Restaurant Hotel

Company Name: _____

Hotel/Restaurant Name: _____ Website: _____

Hotel/Restaurant Address: _____

Hotel/Restaurant City: _____ State/Province: _____

Hotel/Restaurant Country: _____ Postal Code: _____

Hotel/Restaurant Phone: _____ Manager Email: _____

Hotel/Restaurant Manager Award Recipient's Name: _____

Hotel/Restaurant Public Relations/Marketing Contact: _____

Hotel/Restaurant Public Relations/Marketing Phone: _____

Hotel/Restaurant Public Relations/Marketing Email: _____

Designer/Architect/Firm Company Name: _____

Designer/Architect/Firm Website: _____

Designer/Architect/Firm Contact Names: _____

Designer/Architect/Firm Phone: _____ Email: _____

- HOTELS**
- VALUE (\$189 or less)**
- Best Design
 - Breathtaking Views
 - Green Award (Eco Bulding)
 - Best Suite
 - Family Friendly
 - Best Hotel Restaurant
 - Best Bed & Breakfast
 - Best Water Feature (Pool, Beach or Jacuzzi)
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 - Best Hotel Bar
 - Best New Hotel of the Year
 - International Hotel of the Year
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- VALUE (\$34 or less)**
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 - Best Café
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 - Best Restaurant Bar
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